

Predavanje: BIOMIMIKRIJA

LI JINGLUN / KINA

Moderator: HRVOJE ZUANIĆ

What do Velcro, the Japanese high-speed trains, and the swimwear that got banned in the Olympics have in common? They are all examples of biomimicry, the design practice which shifts our focus to nature. For 3.8 billion years, Nature has been fine-tuning itself through evolution to find the most efficient solutions. As one of her products, humans have been behaving like that one peculiar son in the family, developed their thoughts and ran away from home. We take resources, produce goods, feed our desire, and they end up in landfills. This is a one-way road without a turn. If a forest can think, 'Waste is food' will be its philosophy of living. When a tree takes nutrients from the soil for its own good, it provides habitats for thousands of animals, insects and fungi; when it dies, it feeds into the rich soil that is the breeding ground of new trees. A sustainable world already exists, we just need to learn from it. In this talk, we are going to explore the field of Biomimicry and how it allows us to better understand ourselves, each other and the planet we inhabit.

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Broj mjesta je ograničen.